



International Federation of Associations  
of Pharmaceutical Physicians &  
Pharmaceutical Medicine

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# IFAPP House of Delegates Meeting 20 January 2021

# Agenda

1. Welcome: *Marco*
2. Approval of the HoD Minutes: September 17th, 2020
3. State of the Federation:
  - Council of Past Presidents
  - Certification WG: outcomes of the 2020 IFAPP Academy program and the perspectives for 2021: *Honorio, Gustavo and all*
  - Competencies and Education WG: Availability of global speakers/lecturers to teach online as well as presentations/worksheet for training: *Kyoko, Honorio, Domenico, Sandor, Peter*
  - Communication WG:
    - 1) Results of NMA survey and proposal of action plan: *Barbara and Marco*
    - 2) Annual plan of Webinar series (in addition to COVID-19 series): *Domenico, Honorio*
    - 3) Plan of NMA introduction (NMAs to introduce themselves, in particular for newly established NMAs)

# Agenda (continued)

- External Affairs WG: *Gustavo*
  - Ethics WG: *Sandor*
  - 4. Financial Situation: *Brigitte*
  - 5. IFAPP benefits to NMAs: *Marco*
  - 6.1 Contact with potential new NMAs: *Marco, Brigitte, Barbara*
  - 6.2 Plan interaction with recently joined countries like Bulgaria, Romania and Turkey:  
*Brigitte, Marco, Barbara*
  - 7. IFAPP Regional Meetings (EU & Asia): report of Asian regional meeting (*Kyoko, Koto*)  
and planning of European regional meeting in Rome 2021 (*Domenico and Marco*)
  - 8. Next HoD: June 2021
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### 3. State of the Federation: Council of Past Presidents:

New meetings will be organized in 2021 for the following tasks:

- Identification of potential candidates for the title of Hero in Pharmaceutical Medicine (awards will be given at ICPM 2022)
- Suggestions to ELEFI for the scientific program at ICPM 2022

### 3. State of the Federation: Council of Past Presidents (2):

Meeting held in December 2020: actions

- An invitation letter was distributed to the Presidents of National Associations and to IFAPP Past Presidents, asking for nominations for the award of Hero in Pharmaceutical Medicine. Nominations are due by February 2021
- Some suggestions were offered to ELEFI for the organisation of ICPM 2022

3. State of the Federation:  
Certification Working Group :

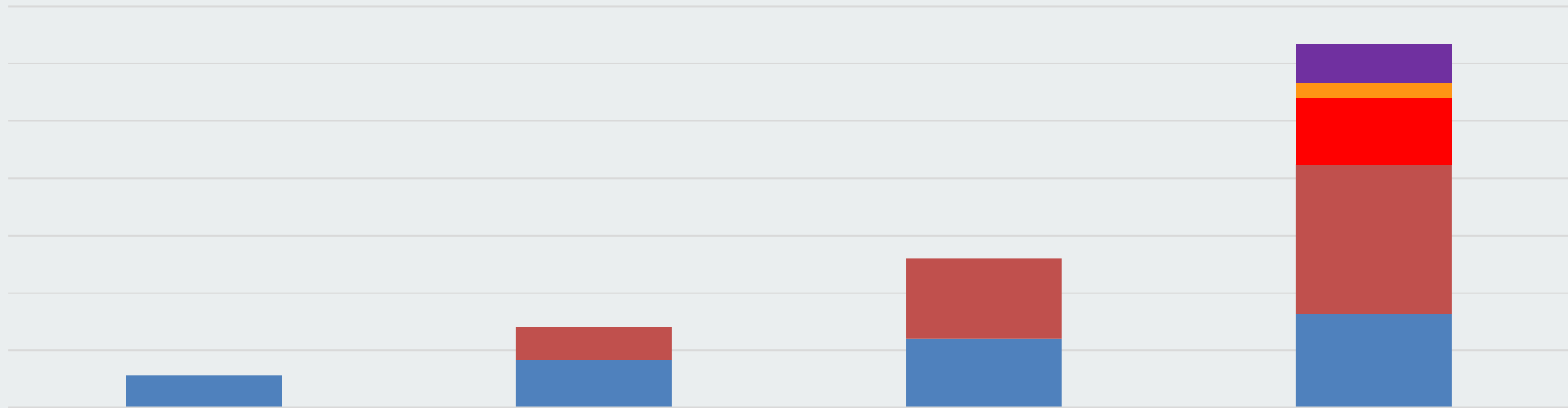
Outcomes of the 2020 IFAPP Academy program  
Perspectives for 2021

## Certification Working Group: deliverables in 2020

- The IFAPP-King's Certification Program
- The Global Fellows in Medicines Development
- Value Added Programs
- The Career Path in Medicines Development

# Academy 2020 – People

## A Fast-Growing Community!



	2017	2018	2019	2020
Leadership				67
MAPS				24
Global Fellows	0	0	0	117
Alumni	0	57	141	261
Students	57	84	120	164



# Career Path in Pharmaceutical Medicine/Medicines Development: current certification awards



## Hero in Pharmaceutical Medicine

Global Fellow in Medicine Development (GFMD)	Based upon contributions
Specialist in Medicines Development (SMD)	Vocational component PharmaTrain/ Faculty of Pharmaceutical Medicine
Basic Certification (CMD)	IFAPP KCL

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Graduates from **graduate Programs**  
**Or IFAPP-King's MSc/ or CPD**  
**Second year**  
**Vocational component**

**Current IFAPP-King's Program**

# Requested Commitment as a Global Fellow in Medicines Development

## Champion

'Foster Pharmaceutical  
Medicine as an established  
profession'

## Connect

'Help identify and recruit  
the next cohort of Global  
Fellows'

## Communicate

'Create awareness of  
the award and its  
intrinsic value'

## Cultivate

'Join a Member Association  
and support its activities'

## Collaborate

'Contribute to or participate in  
the Value Added Programs'

## Value Added Program: Activities in 2020 and plans for 2021

2020	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Conversations with the Academy									x	x	x	x
Newsletter issues										x	x	x
2021	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Conversations with the Academy	x	x	x	x	x	x			x	x	x	x
interview	x		x		x		x		x		x	
Panel discussion		x		x		x			x			x
Newsletter issues	x	x	x	x	x	x	x	x	x	x	x	
Community of Learners									x	x	x	x
Other services (TBD)						x	x	x	x	x	x	x

# 2020 initiatives and plans for 2021

## 2020

### Creating a Community

- Global Fellows Program
- VAPS/Community of Learners

### New Programs

- Strategic collaboration with MAPS
- Leadership Program with Tufts CSDD

### Core Program Improvements

- Overhaul of Lectures
- Syllabus Review
- New approaches to assessment and expanded interactivity
- Preparation of lecture guides

### Organizational Strength

- Faculty interactions
- RACIs

## 2021

### New Programs

- New Modules (Digital, HEOR, Mktg)
- Credits for MSc in Medicines Development with KCL

### Updates to Core Program

- Shift for 'a la carte' module offering?

### Expansion of Strategic Collaborations

- CIOMS/WMA
- Faculty of Pharmaceutical Medicine

### Organizational Growth

- New sponsors
- Market Intelligence
- Talent Development and Expansion

Comments are welcome!

### 3. State of the Federation: Competencies and Education Working Group :

**MEMBERSHIP** - from internationally recognised education and training (E&T) bodies in Pharmaceutical Medicine / Medicines Development (PM/MD).

**PURPOSE** - provide E&T programs and products meeting needs of NMAs and Individuals on a career path in PM/MD.

**OUTPUT** -

- PharmaTrain Syllabus in PM/MD revised. [Partners: FPM, IFAPP, PTF]
- Core Competencies in PM/MD revised for professional use in E&T. [Partners: FPM, IFAPP, PTF]
- Entrustable Professional Activities (EPAs) for Pharmaceutical Physicians defined. [FPM]
- IFAPP-King's on-line program '**Medical Affairs in Medicines Development**' developed by IFAPP Academy. [Partners: IFAPP Academy, IFAPP, King's]
- '**Specialist in Medicines Development**' (SMD) competency based program supported. [Partners: PTF, FPM, IFAPP NMAs: Japan, Italy]
- Presentations / PPT slide decks to support NMA E&T initiatives, strategies and programs.

**Partnerships / Alliances currently: IFAPP Academy, Faculty of Pharmaceutical Medicine, PharmaTrain Federation, King's College London.**

### 3. State of the Federation:

## Communication Working Group (1):

1. Results of NMA survey and proposal of action plan:
  - NMA survey conducted: Sept 11<sup>th</sup>, 2020
  - 16 out of 24 NMAs responded. Currently reminding for answers from non-responders
  - Collected inquiries and expectations were reviewed, resulted in more interactions planned/ implemented and actively adopted to develop IFAPP Communication Strategy and Plan for 2021, focusing on IFAPP impact and benefits for members
2. Annual plan of IFAPP webinar series:
  - 1<sup>st</sup> Webinar on Dec 1<sup>st</sup>, 2020 developed by SBMF, Brazilian NMA
  - 2<sup>nd</sup> Webinar next Feb 25<sup>th</sup> by JAPhMed, Japanese NMA; 3<sup>rd</sup> Webinar by BE, NL, AT; 4<sup>th</sup>, by IT, ES and EL.
  - Other Webinars: 10+ suggested for development (Training, Clinical Trials, Patient Groups, Real World Data, Regulatory topics, Biotech, etc.)
3. Plan of NMAs to introduce themselves, in particular, for newly established NMAs
  - Bulgarian association (BADI) is the first NMA to contribute manuscript to IFAPP Today (planned for Jan 2021 issue)
  - New and established NMAs will be asked to introduce their organizations in turn: in the February issue, we will have the Turkish association

### 3. State of the Federation:

#### Communication Working Group (2):

- Regular activities:
  - Monthly meetings
  - Preparation of monthly newsletter (IFAPP TODAY)
  - LinkedIn: set up twice as a Group and as a Company (latter allowing to share messages)
  - Regular posts and favorable statistics; growing community of followers in both
- Other outcomes and plans of scheduled events:
  - Asian regional meeting as a special session at annual JAPhMed meeting; Oct 31<sup>st</sup>, 2020.
  - Presentation materials shared to help NMAs promote pharmaceutical medicine:
    - Presentation of IFAPP Activities & Impact at the Annual Symposium of SwAPP and SGPM held on Nov 25<sup>th</sup>, 2020.
    - Presentation of Ethics Framework at BADI meeting: Nov 27<sup>th</sup>, 2020.



### 3. State of the Federation:

## Communication Working Group (3): NMAs Survey Results

- ❖ **Spontaneous Response rate 10 out of 24 NMAs:** 41,6%
  - 1st reminder and follow up:
  - Current response rate with 17 out of 24 NMAs: 70%
  - Follow up on pending responses ongoing
  
- ❖ **NMAs annual fees range 20-215 euros**
  - Average 96,24 euros for regular fee members.
  - Reduced fee members diverse categories not included in the average.
  - Reduced annual fees in few countries for
    - Students, retired members, young members e.g., <35 years.
    - Academic/Public sector members.

### 3. State of the Federation:

## Communication Working Group (4): NMAs Survey Results

#### **NMAs member benefits categories:**

- free newsletters monthly or quarterly free courses
- preferential /reduced events fees
- WGs participation
- **Unique**
  - Certified as a pharmaceutical medical specialist (Japan and Italy)
  - Institutional fee of 1000 euros for 5 registrations – free access to all events (Brazil)

### 3. State of the Federation:

## Communication Working Group (4): NMAs Survey Results

#### NMAs key feedback :

- Share regularly key activities and updates of
  - IFAPP BoO
  - HoD
- Encourage Biomedical professionals as candidates for BoO
  - Increase ratio of Biomedics/MDs in BoO and WGs
- **Challenge**
  - Individual Affiliates vs NMA membership

# IFAPP Communication Strategy Proposal

- Prepared by Barbara, Brigitte & Koto on behalf of the IFAPP Communication Group.
- Adopted by IFAPP Communication WG at the Dec 14, 2020 Meeting
- Endorsed by IFAPP BoO on Jan 11, 2021

# Communication objectives

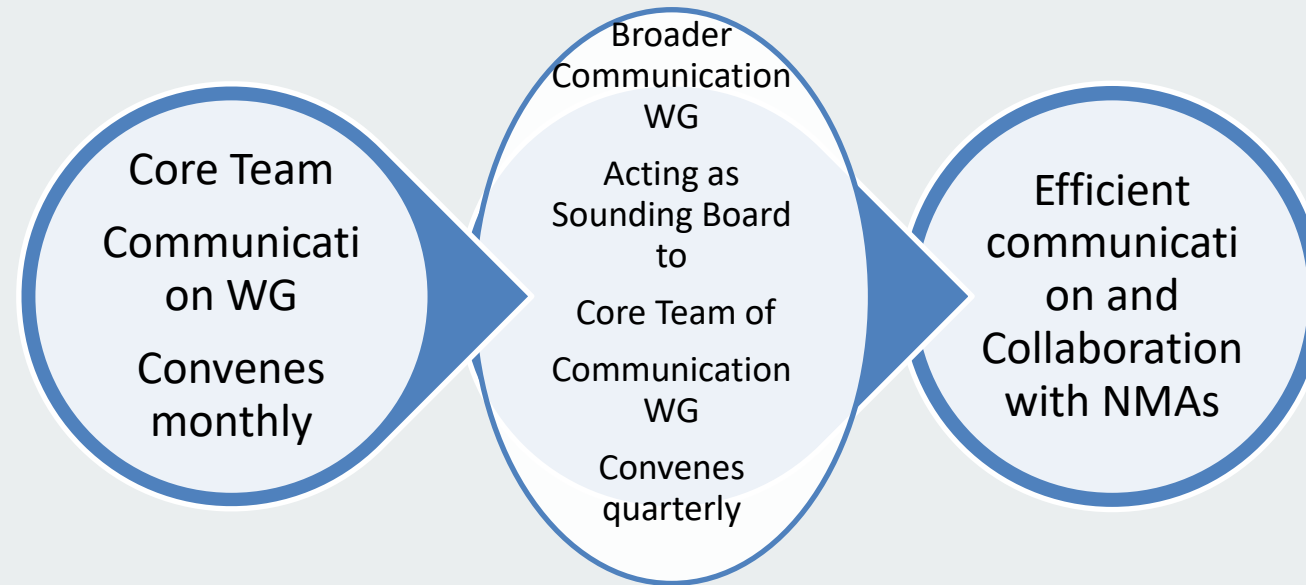
## IFAPP Impact

- Annual report
- Global Footprint & Network
- IFAPP & IFAPP Academy collaboration
- Postgraduate Education
- IFAPP Academy Scientific Operations
- Publications
- Regional Meetings
- Stakeholders & Scientific Activities

## IFAPP Benefits to Members

- IFAPP & IFAPP Academy joined activities
- Postgraduate Education in Pharmaceutical Medicine
- IFAPP Career Path
- IFAPP Working Groups participation
- IFAPP TODAY Newsletter
- IFAPP Academy Community of Learners
- IFAPP BoO participation to NMAs Annual or other events

# Communication WG Governance



# Audience - Key Stakeholders

## INTERNAL AUDIENCE

NMAs: Presidents, Delegates & Members

European

Latin America

Asian & Oceania

African in progress

WG members (exclude Comm. WG)

IFAPP BoO

IFAPP Academy

IFAPP Individual Affiliates

## EXTERNAL AUDIENCE

GFMDs

MDs/non-MDs in Pharmaceutical  
Companies

CRO/ARO members

WHO/CIOMS/MAPS members

Related Associations (Clinical Pharmacology,  
Pharmaceutical Medicine)

Academia

PharmaTrain

Regulatory authorities

Patient Associations

# Communication Channels and Goals

Tools/Channels	Priority	Frequency	Communication Goals	Target
LinkedIn	Standard	Updated every time	Disseminate latest updates on Pharmaceutical Medicine Disseminate IFAPP latest news	NMAs Individual Affiliates External GFMD
Newsletters	Standard	Monthly	Latest news on scientific articles Latest news from IFAPP/NMAs	NMAs Individual Affiliates External GFMD
Website & Publications	Standard	Updated every time	Disseminate IFAPP latest news	NMAs Individual Affiliates External GFMD
Facebook	Standard	Monthly	Disseminate IFAPP latest news	NMAs (Asian) Individual Affiliates External, GFMD
Special Webinar(s)	2	Once in 2-3 months	Value added to NMA members	NMAs Individual Affiliates External , GFMD
IFAPP Regional Meetings	1	1-3 times annually	Communication with NMAs in targeted area as needed in the respective region (Europe , Asia, Latin America)	NMAs Individual Affiliates in different regions External,GFMDs
IFAPP Benefits to	1	Annually	Educational programs by IFAPP Academy	NMAs & Individual Affiliates



# High Level Communication plan

Message	Communication channel	Timelines	Sender Presenter Responsible
IFAPP Benefits to Members	Communication campaign Info graphic distributed via Website, LinkedIn IFAPP TODAY Newsletter	1Q &2Q 2021	VB
IFAPP Regional Meetings	Virtual or hybrid depending on the pandemic status	According to each region plan	Assigned by Communication WG Leader
Website & Publications	Updated with all IFAPP activities on real time	Real time	IFAPP secretariat according to BoO request
LinkedIn and social media	Updates on Pharmaceutical Medicine and IFAPP & IFAPP Academy activities , initiatives	Real time	JS,VB,GG
IFAPP TODAY Newsletter	email to NMAs Presidents & Delegates , LinkedIn	Monthly	Core Team Com WS members
Series of Webinars on COVID-19	email to NMAs Presidents & Delegates , LinkedIn	According to plan	Core Team Com WS members

# Executive summary

Overarching Messages	IFAPP Benefits to NMAs and Individual Affiliates, Professional Identity, Ethos and Development
Key Stakeholders Groups	NMAs, Individual Affiliates, External Stakeholders
Communication Channels	Website, Publications, LinkedIn & Facebook, IFAPP TODAY Newsletter
High Level Communication Plan	Increase Engagement with NMAs, Individual Affiliates and External Audience
Progress Status	To be approved by Communication WG

### 3. State of the Federation: External Affairs Working Group :

#### **World Medical Association**

**IFAPP-WMA Online CPD Course of “ Fundamentals of Medicines Development and Clinical Research”.**

#### **Status:**

**Sponsorship:** major pharma sponsors ( Sanofi, Pfizer and Novartis) showed interest but mentioned budget restrictions to support the program.

**Next steps:** Project on hold due to pandemics. To be revisited during 2021 for securing budget.

#### **After securing budget:**

Defining governance

Identify Advisory Council and faculty

Finalize syllabus, learning outcomes

### 3. State of the Federation: External Affairs Working Group :

#### CIOMS

##### Development of New CIOMS Working Group

*“Guidelines in Education and Training in clinical research and medicines development”.*

##### Objectives

Expand the international visibility and awareness of IFAPP & IFAPP Academy within the “education arena of medicines development”.

**Status:** CIOMS Concept document for new WG under development.

CIOMS leadership (Lembit Rago) approved the creation of this new WG to be developed in 2021.

Major stakeholders to be contacted: WMA, WFME, IUPHAR, IAPO, Regulatory Agencies, pharma companies, IFAPP & IFAPP Academy, Faculty of Pharmaceutical Medicine, PharmaTrain and others.

### 3. State of the Federation: External Affairs Working Group :

#### **Tufts University CSDD ( Center for Studies in Drug Development)**

IFAPP Academy developed a strategic alliance with Tufts CSDD and launched a successful course “*Leadership in Medical Affairs*” . 1<sup>st</sup> cohort ended in December 2020.

2 additional cohorts are planned for 2021.

#### **MAPS - Medical Affairs Professional Society**

MoU MAPS & IFAPP/IFAPP Academy signed in 2019 to work in collaboration with Medical Affairs educational matters

IFAPP Academy & MAPS launched a successful Course of “*Introduction to Medical Affairs in Medicines Development*” . 1st Cohort ended in December 2020.

2 additional cohorts are planned for 2021.

Further educational activities under discussions.

### 3. State of the Federation: Ethics Working Group:

- ❖ The IFAPP Ethics Working Group discusses jointly selected ethical issues relevant to our work in pharmaceutical medicine
- ❖ In the next slides we present the titles and references of our papers already published
  - ❖ Members of IFAPP National Member Associations are invited to join the Ethics Working Group
  - ❖ Recommend ethical topics for joint elaboration

### 3. State of the Federation: Ethics Working Group: Publications

Kerpel-Fronius S, Becker S, Barrett J, Brun J, Carlesi R, Chan A, Colli LF, Dubois DJ, Kleist P, Koski G, Kurihara C, Laranjeira LF, Schenk J and Silva H (2018)

*The Shared Ethical Responsibility of Medically and Non-medically Qualified Experts in Human Drug Development Teams. Front. Pharmacol. 9:843. doi:10.3389/fphar.2018.00843. 2018*

### 3. State of the Federation: Ethics Working Group: Publications

Sandor Kerpel-Fronius, chairperson (Hungary), Sander Becker, co-chairperson (Australia), Jane Barrett (UK), Johan Brun (Sweden), Roberto Carlesi (Italy), Anthony Chan (Ireland), Luis Collia (Argentina), Dominique Dubois (Belgium), Peter Kleist (Switzerland), Greg Koski (USA), Chieko Kurihara (Japan), Luis Filipe Laranjeira (Portugal), Johanna Schenk (Germany), and Honorio Silva (USA).

*The 2nd edition (2018), entitled IFAPP International Ethics Framework for Pharmaceutical Physicians and Medicines Development Scientists (PPs & MDSs\*), was debated and developed by the IFAPP Working Group on Ethics in 2016*

Published as an attachment to the paper : The Shared Ethical Responsibility of Medically and Non-medically Qualified Experts in Human Drug Development Teams. Front. Pharmacol. 9:843.

doi:10.3389/fphar.2018.00843. 2018



### 3. State of the Federation: Ethics Working Group: Publications

Kurihara C, Baroutsou V, Becker S, Brun J, Franke-Bray B, Carlesi R, Chan A, Colli LF, Kleist P, Laranjeira LF, Matsuyama K, Naseem S, Schenk J, Silva H and Kerpel-Fronius S on behalf of Working Group on Ethics of the International Federation of Associations of Pharmaceutical Physicians and Pharmaceutical Medicine.

*Linking the Declarations of Helsinki and of Taipei: Critical Challenges of Future-Oriented Research Ethics. Front. Pharmacol. 11:579714.2020; doi: 10.3389/fphar.2020.579714*

### 3. State of the Federation: Ethics Working Group: Publications

Kerpel-Fronius S, Baroutsou V, Becker S, Brun J, Franke-Bray B, Carlesi R, Chan A, Colliá LF, Kleist P, Kurihara C, Laranjeira LF, Matsuyama K, Naseem S, Schenk J, and Silva H.

*Development and Use of Gene Therapy Orphan Drugs—Ethical Needs for a Broader Cooperation Between the Pharmaceutical Industry and Society. Front. Med. 7:608249. 2020. doi:10.3389/fmed.2020.608249*

## 4. Financial Situation: Profit & Loss Statement (I) Q1-Q4 Income

<i>INCOME</i>	<i>31.12.2018</i>	<i>31.12.2019</i>	<i>2020B</i>	<i>31.12.2020</i>
Membership Fees (19)	21.958	17.806	16.800	19.420
Fees of Individual Affiliates (12)	300	470	600	397
Meetings	0	0	0	0
Other Income (IFAPP Academy)	17.851	53.068	50.000	50.938
TOTAL INCOME	40.108	71.344	67.400	70.755

## 4. Profit & Loss Statement (II) Q1-Q4 Expenses

<b>EXPENSES</b>	<b>31.12.2018</b>	<b>31.12.2019</b>	<b>2020 Budget</b>	<b>31.12.2020</b>
Attendance at Meetings, Membership fees (e.g. CIOMS)	814	5.148	6.500	756
Organisation of IFAPP Meetings (Athens)	1.416	14.928	22.000	0
GDPR	-	2.813	-	-
Website Re-design	127	5.556	2.000	(-)701
Audit fees	1.805	2.383	3.000	1.642
Bank charges	301	902	600	123
Secretariat, Accounting, LogMeIn TCs, Office Expenses	16.673	10.340	12.200	15.839
PharmaTrain fees	363	363	363	300
Financial support Working Groups, new NMAs	429	57	1.000	0
Charges ICPM 2018/2020	0	8.199	5.000	2.428
Costs for VAT Advice	-	-	4.000	4.426
Costs for Global Fellowship	-	-	10.000	0
Tax Payments	-	-	-	871
Miscellaneous	-	-	-	1.231
<b>TOTAL EXPENSES</b>	<b>21.928</b>	<b>50.689</b>	<b>66.663</b>	<b>26.915</b>

## 4. Profit & Loss Statement (III) Surplus/Loss Q1-Q4

	<i>31.12.18</i>	<i>31.12.2019</i>	<i>2020B</i>	<i>31.12.2020</i>
Total Income	40.108	71.344	67.400	70.755
Total Expenses	21.928	50.689	66.663	26.915
SURPLUS/ LOSS	18.180	20.655	737	43.840

## 4. Total Assets Q1-Q4

	<i>31.12.2018</i>	<i>31.12.2019</i>	<i>2020</i>	<i>31.12.2020</i>
Current Account DB	84.172	104.827	0	148.668
Deposit/Savings Account	0	0	0	0
Loans	0	0	0	0
TOTAL	84.172	104.827	0	148.668

## 4. Budget 2021 (1<sup>st</sup> Draft)

### **INCOME FROM OPERATIONS**

Membership Fees	21.300
Individual Members	600
IFAPP Academy	50.000
<b>TOTAL INCOME FROM OPERATIONS</b>	<b>71.900</b>

### **EXPENSES**

Costs for Legal advice/notary Fees	15.000
Website and Webmaster costs	2.000
Conference Organisation Rome	15.000
Asian Conference Organisation	5.000
Attendance at meetings/conferences	3.000
Membership fees (CIOMS)	500
Audit fees	3.000
Bank charges	600
Secretarial (14000) and book-keeping (1500) support (increased for Caroline due to VAT, newsletter and website activities)	15.500
LogMeIn (GTM TCs)	1.200
Support for WGs or new NMAs	500
PharmaTrain fees	300
<b>TOTAL EXPENSES</b>	<b>61.600</b>

### **TOTAL OTHER INCOME**

**0**

### **Balance**

**10.300**

## 5. IFAPP BENEFITS TO NMAs

- 5.1 Contact with potential new NMAs
- 5.2 Plan interaction with recently joined countries like Bulgaria, Romania and Turkey

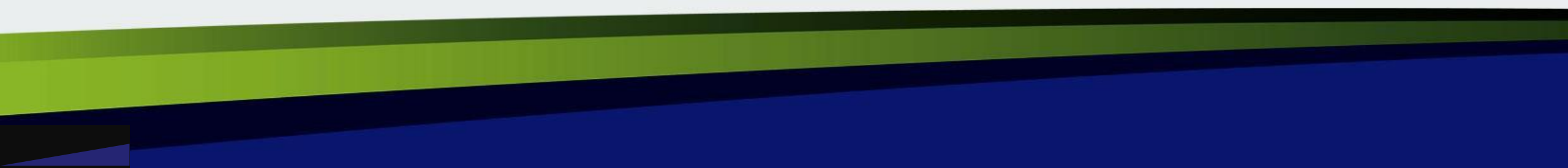


## 6. IFAPP BENEFITS TO NMAs

2. Continuous Education in Pharmaceutical Medicine (PM)
3. Visibility of NMAs at a Global Level
3. Relationships and professional interactions among NMAs
4. Participation of NMAs to IFAPP Working Groups with their members
5. Free attendance to IFAPP Webinars in various topics related to Medicine Developments, Pharmaceutical Medicine and to topical issues such as COVID-19 pandemics
6. IFAPP today: monthly newsletter of the latest news in PM
7. Participation with a reduced fee to every two years ICPMs

# Benefits to IFAPP?

## **What can NMAs bring to IFAPP?**

1. Competences and professionalism from very different countries across the globe
  2. Different cultures, ideas, perspectives from different geographical regions
  3. Participation as members to IFAPP Working Groups and to IFAPP Webinars and regional and global meetings.
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## 7. IFAPP Regional Meetings

- EU:
  - Possible organization of a European meeting in Rome next October 2021: we will utilize about 5.500 euro from ICPM2020 cancellation (2500 hotels, 1600 airlines, 1400 airline in definition). We could resume the idea to have a meeting of EU course providers (in collaboration with PT Federation and IFAPP Academy, and possibly also with FPM)
- Asia:
  - The Asian Regional Meeting in Tokyo was held online on Oct 30-31, 2020
  - Presentations were made by representatives from Bangladesh, Pakistan, Korea, Singapore, and Japan. Active exchanges with participants including individual affiliates were developed on the best practices in pharmaceutical medicine and partnering with patients.
  - The next regional meeting was initially scheduled in Jan 2021, but will be postponed after the 2<sup>nd</sup> COVID-19 webinar (Feb 25<sup>th</sup>) chaired by JAPhMed.

## 8. Next HoD meeting

- Next HoD will be scheduled in conjunction with the General Assembly next June, 2021
- The following HoD meeting will be scheduled in October, possibly during the European regional meeting in Rome